

# CONTRACT



**KREM**  
**4103 S.Regal St.**  
**Spokane, WA 99223**  
**(509)448-2000**

<u>Contract / Revision</u> 1292304 /		<u>Alt Order #</u> 08359514
<u>Product</u> CRAPO FOR SENATE		
<u>Contract Dates</u> 09/12/16 - 11/13/16		<u>Estimate #</u> 140
<u>Advertiser</u> Crapo for Senate / POL		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 55	<u>Product 1/2</u> 106
<u>Agency Ref</u> 3400AG		<u>Advertiser Ref</u> 107266

And:

**Sandler & Innocenzi / POL**  
**705 Prince Street**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	All	09/19/16	11/04/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/19/16	09/25/16	MTWTF--				1	\$760.00				
		Week: 09/26/16	10/02/16	MTWTF--				1	\$760.00				
		Week: 10/03/16	10/09/16	-----				0	\$0.00				
		Week: 10/10/16	10/16/16	MTWTF--				1	\$760.00				
		Week: 10/17/16	10/23/16	MTWTF--				1	\$760.00				
		Week: 10/24/16	10/30/16	MTWTF--				1	\$760.00				
		Week: 10/31/16	11/06/16	MTWTF--				1	\$760.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	11	All	10/31/16-11/06/16	Local News @ 5p M-F	5:00 PM-5:30 PM	MTuWThF----	:30		<del>\$760.00</del>		NM		
			Credited										
N 9	All	09/19/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	11	\$3,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/19/16	09/25/16	MTWTF--				2	\$360.00				
		Week: 09/26/16	10/02/16	MTWTF--				2	\$360.00				
		Week: 10/03/16	10/09/16	-----				0	\$0.00				
		Week: 10/10/16	10/16/16	MTWTF--				2	\$360.00				
		Week: 10/17/16	10/23/16	MTWTF--				2	\$360.00				
		Week: 10/24/16	10/30/16	MTWTF--				2	\$360.00				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$360.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	18	All	10/31/16-11/06/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM	MTuWThF----	:30		<del>\$360.00</del>		NM		
			Credited										
N 16	KREM	09/13/16	11/04/16	Price Is Right	10-11a		:30				NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/12/16	09/18/16	-TWTF--				2	\$200.00				
		Week: 09/19/16	09/25/16	MTWTF--				2	\$200.00				
		Week: 09/26/16	10/02/16	MTWTF--				2	\$200.00				
		Week: 10/03/16	10/09/16	MTWTF--				2	\$200.00				
		Week: 10/10/16	10/16/16	MTWTF--				2	\$200.00				
		Week: 10/17/16	10/23/16	MTWTF--				2	\$200.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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1292304 /	08359514

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/16 - 11/13/16	CRAPO FOR SENATE	140

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crapo for Senate / POL	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 MTWTF-- 2 \$200.00 Week: 10/31/16 11/06/16 MTWTF-- 2 \$200.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	16	KREM	10/31/16-11/06/16	Price Is Right	10-11a	MTuWThF----	:30		<del>\$200.00</del>		NM		
	Credited												
N 17	KREM	09/13/16	11/04/16	Local News @ 11p M-F	11-1130p		:30				NM	14	\$6,440.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -TWTF-- 2 \$460.00 Week: 09/19/16 09/25/16 MTWTF-- 2 \$460.00 Week: 09/26/16 10/02/16 MTWTF-- 2 \$460.00 Week: 10/03/16 10/09/16 MTWTF-- 2 \$460.00 Week: 10/10/16 10/16/16 MTWTF-- 2 \$460.00 Week: 10/17/16 10/23/16 MTWTF-- 2 \$460.00 Week: 10/24/16 10/30/16 MTWTF-- 2 \$460.00 Week: 10/31/16 11/06/16 MTWTF-- 2 \$460.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	19	KREM	10/31/16-11/06/16	Local News @ 11p M-F	11-1130p	MTuWThF----	:30		<del>\$460.00</del>		NM		
	Credited												
	20	KREM	10/31/16-11/06/16	Local News @ 11p M-F	11-1130p	MTuWThF----	:30		<del>\$460.00</del>		NM		
	Credited												
N 18	KREM	09/13/16	11/04/16	Bold & the Beautiful	1230-1p		:30				NM	15	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -TWTF-- 2 \$180.00 Week: 09/19/16 09/25/16 MTWTF-- 2 \$180.00 Week: 09/26/16 10/02/16 MTWTF-- 2 \$180.00 Week: 10/03/16 10/09/16 MTWTF-- 2 \$180.00 Week: 10/10/16 10/16/16 MTWTF-- 2 \$180.00 Week: 10/17/16 10/23/16 MTWTF-- 2 \$180.00 Week: 10/24/16 10/30/16 MTWTF-- 2 \$180.00 Week: 10/31/16 11/06/16 MTWTF-- 2 \$180.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	15	KREM	10/31/16-11/06/16	Bold & the Beautiful	1230-1p	MTuWThF----	:30		<del>\$180.00</del>		NM		
	Credited												
N 19	KREM	09/13/16	11/07/16	Local News @ 12p	12-1230p		:30				NM	16	\$5,760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -TWTF-- 2 \$360.00 Week: 09/19/16 09/25/16 MTWTF-- 2 \$360.00 Week: 09/26/16 10/02/16 MTWTF-- 2 \$360.00 Week: 10/03/16 10/09/16 MTWTF-- 2 \$360.00 Week: 10/10/16 10/16/16 MTWTF-- 2 \$360.00 Week: 10/17/16 10/23/16 MTWTF-- 2 \$360.00 Week: 10/24/16 10/30/16 MTWTF-- 2 \$360.00 Week: 10/31/16 11/06/16 MTWTF-- 2 \$360.00													
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	19	KREM	10/31/16-11/06/16	Local News @ 12p	12-1230p	MTuWThF----	:30		<del>\$360.00</del>		NM		
	Credited												
	Week:		11/07/16	11/13/16	M-----			1	\$360.00				
N 21	KREM	09/13/16	11/04/16	Local News @ 5p M-F	5-530p		:30				NM	17	\$12,920.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -TWTF-- 3 \$760.00													

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/19/16 09/25/16 MTWTF-- 2 \$760.00 Week: 09/26/16 10/02/16 MTWTF-- 2 \$760.00 Week: 10/03/16 10/09/16 MTWTF-- 3 \$760.00 Week: 10/10/16 10/16/16 MTWTF-- 2 \$760.00 Week: 10/17/16 10/23/16 MTWTF-- 2 \$760.00 Week: 10/24/16 10/30/16 MTWTF-- 2 \$760.00 Week: 10/31/16 11/06/16 MTWTF-- 2 \$760.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	19	KREM	10/31/16-11/06/16	Local News @ 5p M-F	5-530p	MTuWThF----	:30		\$760.00		NM		
	Credited												
N 24	KREM	09/13/16	11/04/16	Local News @ 630p M-F	630-7p		:30				NM	15	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/16 -TWTF-- 2 \$600.00 Week: 09/19/16 09/25/16 MTWTF-- 2 \$600.00 Week: 09/26/16 10/02/16 MTWTF-- 2 \$600.00 Week: 10/03/16 10/09/16 MTWTF-- 2 \$600.00 Week: 10/10/16 10/16/16 MTWTF-- 2 \$600.00 Week: 10/17/16 10/23/16 MTWTF-- 2 \$600.00 Week: 10/24/16 10/30/16 MTWTF-- 2 \$600.00 Week: 10/31/16 11/06/16 MTWTF-- 2 \$600.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	19	KREM	10/31/16-11/06/16	Local News @ 630p M-F	630-7p	MTuWThF----	:30		\$600.00		NM		
	Credited												
N 27	KREM	11/02/16	11/02/16	Local News @ 6a	6-7a	--W----	1:00	1	\$720.00	0.00	NM	1	\$720.00
N 28	KREM	11/02/16	11/02/16	Price Is Right	10-11a	--1----	1:00	1	\$400.00	0.00	NM	1	\$400.00
N 29	KREM	11/01/16	11/02/16	Local News @ 11p M-F	11-1130p	-TW----	1:00	1	\$920.00	0.00	NM	1	\$920.00
N 30	KREM	11/02/16	11/02/16	Bold & the Beautiful	1230-1p	--1----	1:00	1	\$360.00	0.00	NM	1	\$360.00
N 31	KREM	11/01/16	11/01/16	Local News @ 630p M-F	630-7p	-1-----	1:00	1	\$1,200.00	0.00	NM	1	\$1,200.00
N 32	KREM	11/01/16	11/02/16	PA (M-F)	7-8p	-TW----	1:00	1	\$360.00	0.00	NM	1	\$360.00
N 33	KREM	11/03/16	11/04/16	Bold & the Beautiful	1230-1p	---TF--	:30	1	\$180.00	0.00	NM	1	\$180.00
<b>Totals</b>								0.00				151	\$67,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	36	\$15,200.00	(\$2,280.00)	\$12,920.00
09/26/16 -10/30/16	90	\$38,000.00	(\$5,700.00)	\$32,300.00
10/31/16 -11/08/16	25	\$14,270.00	(\$2,140.50)	\$12,129.50
<b>Totals</b>	151	\$67,470.00	(\$10,120.50)	\$57,349.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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